

Paper: 8b

Date	Tuesday, 20 November 2018
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Title of paper	GP at Hand variation to change practice name
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Responsible Director	Janet Cree, Managing Director				
	Approved report Yes <input type="checkbox"/>				
Clinical Lead	Vanessa Andreae, Vice Chair				
Confidential	Yes <input type="checkbox"/>		No <input checked="" type="checkbox"/>		Items are only confidential if it is in the public interest for them to be so
Assurance Level Agreed by Responsible Director	Good <input checked="" type="checkbox"/>	Adequate <input type="checkbox"/>	Limited <input type="checkbox"/>	Unsatisfactory <input type="checkbox"/>	

The Committee is asked to:
Note the below update.

Summary of purpose and scope of report
<ul style="list-style-type: none"> Variation to change the practice name <p>GP at Hand practice gave 28 days notice on 3rd October 2018 that they were proposing to change their name to “Babylon GP at Hand” and for their GMS contract to be varied accordingly. The practice stated they wanted to change the name because they had had feedback from patients that it was confusing or could cause concern about downloading the Babylon app when they were registering with GP at Hand practice. As the name was just “GP at hand”, the rationale for downloading the Babylon app was not as clear to them. In changing their name to “Babylon GP Hand” the practice believe the link is clearer and that they are working together.</p> <p>No other changes to the practice contract or signatories to the contract (Dr S Jefferies, Dr M</p>

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Noble, Dr M Butt, Ms R Bright) were proposed.

Advice on GMS Contract compliance and NHS branding, marketing and procurement rules was sought from the legal team and the NHS England communications team to confirm that the name change was permissible under the contract and aligned with relevant guidance. It was confirmed there was no issues of compliance with the request.

Therefore from 1st November 2018 it has been agreed the practice name will change to Babylon GP at Hand.

Quality & Safety/ Patient Engagement/ Impact on patient services:

Some patient engagement has been undertaken by the practice about this evolving model and expansion to the services, list size and practice sites. The change of name is in response to comments and feedback from practice patients using the service and will be communicated via website information and feedback to patients.

Finance, resources and QIPP

NHS England have provided assurance to the CCG that the costs associated with the GP at Hand practice will be 'neutral'.

Equality/ Human Rights / Privacy impact analysis

The Equality Impact Assessment conducted by the practice has been considered previously in the public committee.

Risk	Mitigating actions
This will be included within the scope of the Independent Evaluation.	This will be included within the scope of the Independent Evaluation.

Supporting documents

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Governance and reporting		
(list committees, groups, other bodies in your CCG or other CCGs that have discussed the paper)		
Committee name	Date discussed	Outcome
Primary Care Committee	14/08/2018	Objection



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